

Cookie Policy

Effective Date: July 22, 2026

Cookie Policy

This Cookie Policy explains how **Alveida Health Group** ("Alveida," "we," "our," or "us") uses cookies and similar technologies when you visit our website ("Website"). By continuing to use our Website, you consent to the use of cookies as described in this Policy, except where you disable them through your browser or cookie preferences. For more information about how we collect, use, and protect personal information, please review our Privacy Policy.

What Are Cookies?

Cookies are small text files that are stored on your computer, smartphone, tablet, or other device when you visit a website. Cookies help websites function properly, remember your preferences, improve performance, and provide information about how visitors use the site.

Cookies generally do not contain information that directly identifies you. However, information collected through cookies may be associated with other information you provide to us.

Types of Cookies We Use

Essential Cookies

Essential cookies are necessary for the Website to function properly. These cookies enable core features such as:

- Website security
- Page navigation
- Form submissions
- Session management
- Accessibility features

Because these cookies are necessary for the operation of the Website, they cannot be disabled through our Website.

Performance and Analytics Cookies

We may use analytics cookies to understand how visitors interact with our Website. These cookies help us:

- Measure website traffic
- Identify popular pages
- Improve website performance
- Monitor technical issues
- Enhance the user experience

The information collected is generally aggregated and does not directly identify individual users.

Functionality Cookies

Functionality cookies allow the Website to remember choices you make, such as:

- Language preferences
- Accessibility settings
- Saved preferences
- Other customized features

These cookies improve your experience by providing a more personalized visit.

Security Cookies

Security cookies help protect both our Website and visitors by:

- Detecting fraudulent activity
- Preventing unauthorized access
- Maintaining secure user sessions
- Supporting cybersecurity measures

Third-Party Cookies

Our Website may use third-party services that place cookies on your device. These providers may include:

- Website analytics providers
- Website hosting providers
- Appointment scheduling platforms
- Embedded map providers
- Video hosting services

These third parties may collect information according to their own privacy policies. We encourage you to review their policies before using their services.

Google Analytics

We may use Google Analytics to better understand how visitors use our Website.

Google Analytics may collect information such as:

- Pages visited
- Time spent on the Website
- Browser type
- Device type
- Operating system
- General geographic region
- Referral source

Google Analytics uses cookies to generate reports that help us improve our Website and services. Google does not receive personally identifiable medical information through Google Analytics from our Website.

You can learn more about how Google processes data by visiting Google's Privacy Policy and can opt out of Google Analytics through Google's browser add-on.

Managing Cookies

Most web browsers automatically accept cookies.

You may modify your browser settings to:

- Block cookies
- Delete existing cookies
- Receive notifications before cookies are stored
- Disable certain types of cookies

Please note that disabling cookies may affect the functionality of certain features of our Website.

Do Not Track Signals

Some web browsers offer a "Do Not Track" (DNT) setting. Because there is no universally accepted standard for responding to DNT signals, our Website may not respond to these browser settings.

Healthcare Information

Cookies used on our Website are not intended to collect or disclose your Protected Health Information (PHI) for marketing purposes.

If you become a patient of Alveida Health Group, your medical information is protected in accordance with our HIPAA Notice of Privacy Practices.

Changes to This Cookie Policy

We may update this Cookie Policy periodically to reflect changes in technology, legal requirements, or our business practices.

The revised version will be posted on this page with an updated Effective Date.

Your continued use of the Website after any changes become effective constitutes your acceptance of the updated Cookie Policy.

Contact Us

If you have questions regarding this Cookie Policy or our use of cookies, please contact us:

Alveida Health Group

10240 N 31st Ave, Suite 122

Phoenix, AZ 85051

Phone: (602) 217-4555

Email: info@alveida.health